



## Moonshots of the 2020s

# Increasing Healthy Life Years

### How to make the most of the missions of Horizon Europe?

**Date:** Thursday 22nd of November 2018, at 12.30 – 15.30

**Venue:** Permanent Representation of Finland to the European Union, Avenue de Cortenbergh 80

**Format:** Lunch, short introductions to the topics and discussion

**Registration:** Registration by 19th of November 2018

*This series of high-level events (by invitation) addresses the future visions of Finnish universities regarding EU Research and Innovation Policy and Horizon Europe. The events will gather representatives of European institutions, public and private sector, and other stakeholders, to discuss the great global challenges of our time and their scientific solutions, together with researchers and academic leaders.*

*We are pleased to invite you on November 22nd to Brussels to discuss how the Health research can respond to the European level challenges, such as improving productivity and quality in the health and care industry. The event invites participants to think about and discuss issues regarding Horizon Europe, and especially the role of multidisciplinary research and systemic approaches in Health issues. The event brings Health to the forefront of the discussions from a perspective of the missions suggested By Universities Finland UNIFI; understanding healthy life years of Europeans, understanding and enhancing the brain and providing more novel health information.*

#### CONTACT INFORMATION

Jaana Backman, University of Eastern Finland, [jaana.backman@uef.fi](mailto:jaana.backman@uef.fi), tel. +358 50 555 445 6

Kaisa Ainala, University of Helsinki, [kaisa.ainala@helsinki.fi](mailto:kaisa.ainala@helsinki.fi), tel. +358 50 431 6973

Saara Harjula, Helsinki EU Office, [saara.harjula@helsinki.eu](mailto:saara.harjula@helsinki.eu), tel. +32 498 168 303

## PROGRAMME

- 12:30                    **Lunch**
- 13:00                    **Event opening**  
Deputy Permanent Representative **Minna Kivimäki**, Permanent Representation of Finland
- 13:10                    **Moderator – setting the scene**  
Director- General **Liisa-Maria Voipio-Pulkki**, Ministry of Social Affairs and Health
- 13:25                    **Commission views and expectations on Health Research and Missions in Horizon Europe**  
Head of Unit, **Anna Lönnroth** , Strategy - DIR E -Health, DG RTD, European Commission
- 13:45                    **Finnish Universities UNIFI views on Horizon Europe**  
Rector and Chair of UNIFI Board, **Jukka Mönkkönen**, University of Eastern Finland  
Rector **Jari Niemelä**, University of Helsinki
- 14:00                    **Towards personalized treatment and prevention of brain diseases**  
Professor **Hilkka Soininen**, University of Eastern Finland
- 14:20                    **Finnish medical and population data: powering predictive medicine and disease prevention**  
Director **Mark Daly**, University of Helsinki
- 14:40                    **Successful public-private partnerships in health research**  
Executive Director Pierre **Meulien**, Innovative Medicines Initiative (IMI)

14:55

### **Comments by**

Head of Health and Research Programmes, Isabelle **Manneh**,  
European Cancer Patient Coalition

Academy Professor **Sirpa Jalkanen**, University of Turku

Vice-Rector, Professor **Seppo Parkkila**, University of Tampere

Professor **Taina Rantanen**, University of Jyväskylä

### **Questions & Answers**

15:15 -15:30

### **Wrap Up and closing the discussions**

Rector **Jari Niemelä**, University of Helsinki