



BUILDING ON THE ECONOMY OF WELLBEING: HOW TO PROMOTE A RESILIENT AND SUSTAINABLE RECOVERY IN EUROPE?

**WEDNESDAY 24TH OF NOVEMBER 2PM – 5PM CET
IN BRUSSELS AT RÉSIDENCE PALACE & ONLINE**

Permanent Representation of Finland to the EU, OECD Centre on Well-being, Inclusion, Sustainability and Equal Opportunity (WISE), Finnish Ministry of Social Affairs and Health and The Finnish Institute for Health and Welfare (THL) invite you to a seminar on the role of Economy of Wellbeing in the European recovery.

The High-Level political discussion will be followed by a technical session designed to explore lessons and exchange good practices on how to deliver an Economy of Wellbeing through EU policy instruments and the development and policy uses of wellbeing indicator.

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HIGH-LEVEL POLITICAL OPENING SESSION

Welcoming words

Commission remarks

Speaker, European Commission (tbc)

Opening speech: “Economy of Well-Being as a lens for a resilient and sustainable recovery in Europe“

Hanna Sarkkinen, Minister of Social Affairs and Health of Finland

Keynote: Economy of Well-Being perspectives on the key ingredients for a resilient recovery

Romina Boarini, Director, OECD Centre for Well-Being, Inclusion, Sustainability and Equal Opportunity (WISE)

How can research contribute to improve decision-making?

The role of Well-Being indicators in steering policy

Pekka Rissanen, Deputy Director General,
THL - Finnish Institute for Health and Welfare

INTRODUCTION OF RESEARCH CASES AND EXPERT PANEL

”Learning from country experiences: What frameworks are currently used to measure Well-Being and guide policy”

Carrie Exton, Head of the Well-Being Data Insights and Policy Practice Unit
OECD WISE Centre

“The development of the Well-Being Framework for Ireland”

Emily Whelton, Principal Officer, Economic Development Unit,
Department of The Taoiseach (Ireland)

“How can the impacts related to the Economy of Well-Being be measured?”

Heikki Hiilamo, Research Professor, THL

“How Well-Being can and should be sustained also in the economic downturn, long term effects of the policy decisions.”

Juha Honkatukia, Research Manager, THL

Expert panel discussion with the speakers of the session

Luc Tholoniati, Director, DG ECFIN, European Commission

Closing session & wrap up