



BUILDING ON THE ECONOMY OF WELLBEING: HOW TO PROMOTE A RESILIENT AND SUSTAINABLE RECOVERY IN EUROPE?

**WEDNESDAY 24TH OF NOVEMBER 2PM – 5PM CET
IN BRUSSELS AT RÉSIDENCE PALACE & ONLINE**

Permanent Representation of Finland to the EU, OECD Centre on Well-being, Inclusion, Sustainability and Equal Opportunity (WISE), Finnish Ministry of Social Affairs and Health and The Finnish Institute for Health and Welfare (THL) invite you to a seminar on the role of Economy of Wellbeing in the European recovery.

The High-Level political discussion will be followed by a technical session designed to explore lessons and exchange good practices on how to deliver an Economy of Wellbeing through EU policy instruments and the development and policy uses of wellbeing indicator.

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Moderator

Maria Kaisa Aula, State Secretary to the Minister of Finance Annika Saarikko

HIGH-LEVEL POLITICAL OPENING SESSION

Welcoming words

Tuuli-Maria Aalto, Deputy Permanent Representative, Permanent Representation of Finland to the EU

Commission remarks

Andriana Sukova, Deputy Director-General, DG for Employment, Social Affairs and Inclusion, European Commission

Opening speech: “Economy of Well-Being as a lens for a resilient and sustainable recovery in Europe“

Hanna Sarkkinen, Minister of Social Affairs and Health of Finland

Keynote: Economy of Well-Being perspectives on the key ingredients for a resilient recovery

Romina Boarini, Director, OECD Centre for Well-Being, Inclusion, Sustainability and Equal Opportunity (WISE)

How can research contribute to improve decision-making? The role of Well-Being indicators in steering policy

Pekka Rissanen, Deputy Director General, THL - Finnish Institute for Health and Welfare

INTRODUCTION OF RESEARCH CASES AND EXPERT PANEL

”Learning from country experiences: What frameworks are currently used to measure Well-Being and guide policy”

Carrie Exton, Head of the Well-Being Data Insights and Policy Practice Unit, OECD WISE Centre

“The development of the Well-Being Framework for Ireland”

Emily Whelton, Principal Officer, Economic Development Unit, Department of The Taoiseach (Ireland)

“How can the impacts related to the Economy of Well-Being be measured?”

Heikki Hiilamo, Research Professor, THL - Finnish Institute for Health and Welfare

“How Well-Being can and should be sustained also in the economic downturn, long term effects of the policy decisions.”

Juha Honkatukia, Research Manager, THL - Finnish Institute for Health and Welfare

Expert panel discussion

Luc Tholoniati, Director, DG ECFIN, European Commission

Carrie Exton, OECD WISE Centre

Emily Whelton, Department of The Taoiseach (Ireland)

Heikki Hiilamo, THL - Finnish Institute for Health and Welfare

Juha Honkatukia, THL - Finnish Institute for Health and Welfare

Closing session & wrap up

Veli-Mikko Niemi, Director General, Department for Communities and Functional Capacity, Ministry of Social Affairs and Health